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A PORTION OF THE PROCEEDS WILL GO DIRECTLY TO SUPPORTING JFS'S CONTINUING EFFORT TO "HELP PEOPLE IMPROVE THEIR LIVES AND LIFE PROSPECTS".

*Thank you for partnering with us in this important mission.*



## JEWISH FAMILY SERVICES OF DELAWARE



# Heart and Soul

## Second Annual Tribute Event

SATURDAY ♥ FEBRUARY 13, 2010 ♥ 5:30 PM  
DELAWARE THEATRE COMPANY ♥ WILMINGTON, DELAWARE

*We request the pleasure of your company at the*

# Heart and Soul

Second Annual Tribute Event

*honoring*

Barbara Blumberg *and* Lisa Dadone-Weiner

*at the*

Delaware Theatre Company  
200 Water Street Wilmington, Delaware

*J*ewish Family Service's Heart and Soul Tribute Event is a celebration of the social conscience epitomized by Lisa Dadone-Weiner and Barbara Blumberg, but present in all of the members of our community. This community has used its awareness of the suffering of others and the needs of our most vulnerable citizens as a catalyst for social action.

*If the heart is compassion and the soul is truth, then to act on these principles is our highest calling, and to celebrate this spirit is to inspire the continuing richness of our tradition.*



*"My Name is Asher Lev" adapted by Aaron Posner from the novel by Chaim Potok explores the questions of art, family, religion and loyalty. This adaptation is a powerful coming-of-age story. Asher Lev, born into a Hasidic Jewish family, tries to balance his artistic genius with the demands of his family.*

*walking dinner and reception for honorees at half past five followed by "my name is asher lev" at eight*

*business casual attire*

*Listing information as you wish it to appear on all printed materials*

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

*Please make checks payable to JFS, include Tribute in memo line.*

*Please charge my...*  Visa  MC  AmEx  Discover

\_\_\_\_\_  
*Card Number                      Security Code                      Exp. Date*

\_\_\_\_\_  
*Signature*

**Ad information due by 1/15/10. Please submit ad materials in high resolution PDF or JPEG format with contact information to Penny at [pzappacosta@jfsdelaware.org](mailto:pzappacosta@jfsdelaware.org) or 302.478.9411.**

# SECOND ANNUAL HEART & SOUL TRIBUTE EVENT

SATURDAY, FEBRUARY 13, 2010



*RESPONSE CARD*

## I/WE WOULD BE DELIGHTED TO ATTEND

- I would like to purchase \_\_\_\_\_ tickets at \$130**  
*I would like to attend both the Tribute and "My Name is Asher Lev". I have completed the listing information on the back of this card and enclosed my check or credit card information. I understand that \$45.00 of the cost of each ticket is tax deductible.*
- I would like to purchase \_\_\_\_\_ tickets at \$100**  
*I would like to attend the Tribute only. I have completed the listing information on the back of this card and enclosed my check or credit card information. I understand that \$45.00 of the cost of each ticket is tax deductible.*

## I/WE WOULD LIKE TO BE A SPONSOR

- **Diamond - \$5,000**  
*6 tickets to event and show, company logo and name on event program cover, full page premiere ad in Tribute Program, prominent listing on welcome board at event, 1 year thank you banner on the JFS website*
- **Sapphire - \$3,000**  
*4 tickets to event and show, company logo and name on event program cover, full page ad in Tribute Program, listing on welcome board at event, 6 month thank you banner on the JFS website*
- **Emerald - \$1,000**  
*4 tickets to event and show, half page ad in Tribute Program, listing on welcome board at event*
- **Ruby - \$700**  
*4 tickets to event and show, quarter page ad in Tribute Program*
- **Pearl - \$375**  
*2 tickets to event and show, business card ad in Tribute Program*

## I/WE WOULD LIKE TO MAKE A CONTRIBUTION

- I/we cannot attend but would like to make a contribution to the event of \$ \_\_\_\_\_**  
*I have completed the listing information on the back of this sheet and enclosed my check or credit card information. Contributions are 100% tax deductible.*

## I/WE WOULD LIKE TO ADVERTISE

- **Full Page Premiere Ad - \$2,500** *inside front or back cover*
- **Full Page Ad - \$1,000** *5.5 x 8.5"*
- **Half Page Ad - \$500** *4.25 x 5.5"*
- **Quarter Page Ad - \$225** *2.75 x 4.25"*
- **Business Card Ad - \$50**
- **Name Listing - \$25**